

Website Report – 09/29/2024

Stats for 2024 (Jan 1 – Sep 28)

We use Google Analytics to report on website traffic. Since Jan 1 of this year, we've had over 7,500 unique visitors (also called "active users"), and almost 16,000 page views. The top visited page is not the welcome page, but rather the "Find an Al-Anon Meeting Near You" page. The likely reason this is higher than the welcome page is some users are bookmarking this page and coming straight to it when they return.

Below is the activity report of the top 10 pages visited on our web site:

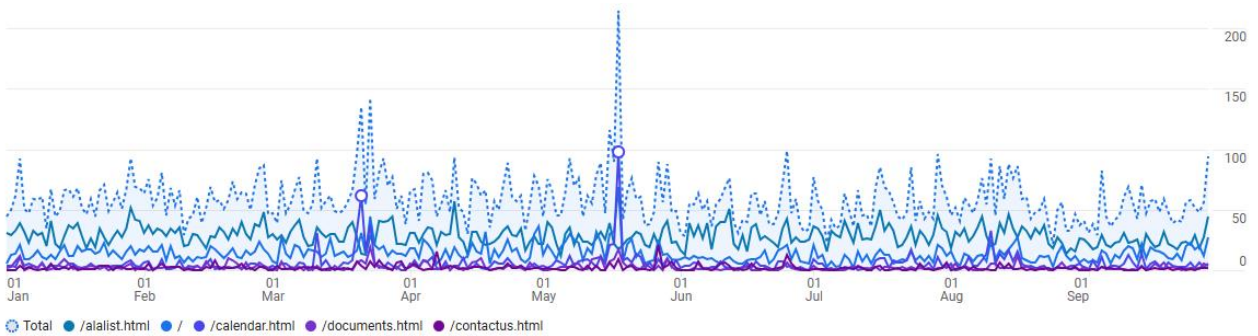
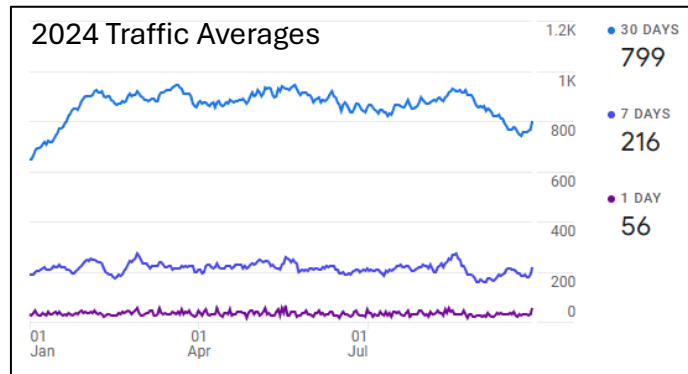
Page title and screen class	Views	Active users	Views per active user
Total	15,908 100% of total	7,657 100% of total	2.08 Avg 0%
1 Find an Al-Anon meeting near you	7,752	5,353	1.45
2 Welcome to Al-Anon / Alateen Family Groups of Ohio	4,038	2,557	1.58
3 Calendar	1,527	748	2.04
4 Documents and Forms for AFG of Ohio	704	356	1.98
5 Contact Us	539	313	1.72
6 Area Information Services Information	454	368	1.23
7 Archives	274	131	2.09
8 Alateen - About the Program	217	184	1.18
9 12-Steps	126	118	1.07
10 Alateen Documents and Forms	62	49	1.27

Stats for 2024 (Jan 1 – Sep 28) - continued

Average activity:

- 799 visits a month
- 216 visits a week
- 56 visits a day

Below is a visual of activity each month. Take notice the spikes in visits in late March and late May.



Handheld devices appear to dominate the type of device used when visiting our site by our users, with iPhone being the most used.

OPERATING SYSTEM	ACTIVE USERS
iOS	3.3K
Android	1.8K
Windows	1.7K
Macintosh	764
Chrome OS	78
Linux	25
Firefox OS	1

COMMENT: Special care is needed in keeping the design of the website smartphone-friendly and search engine friendly, meaning the page layout automatically adjusts to the size of the screen. The software that is being used to maintain the site is doing that well, and at a very low cost.

Google Chrome is the top browser app of choice, with Apple's Safari app in close second.

	Total	7,657
		100% of total
1	Chrome	3,535
2	Safari	3,365
3	Edge	450
4	Firefox	100
5	Samsung Internet	79
6	Amazon Silk	60
7	Safari (in-app)	31
8	Android Webview	21
9	Mozilla Compatible Agent	7
10	Opera	4

Website Edits Report

Area Office Updates

I received information from Akron and Cleveland Information offices for the Ohio website. The contact information for their respective areas were out-of-date. I updated each today per their instructions. Here's the page:

https://www.ohioal-anon.org/area_information_services.html

Electronic Meetings

Also, I need to let you know that the WSO has not updated their Electronic Meetings information on their website, nor their COVID information. I have therefore not changed the COVID information on the Ohio website.

Welcome Page Updates

And regarding the Welcome page – I added the latest information from WSO regarding The Forum, the 2025 service manual, and the latest link to WSO's literature site. You'll see those added to the welcome page.

Upcoming Costs/Fees Due

We will need to renew the following next year with the first costs hitting in February 2025:

1. Webhosting (Dreamhost) 02/20/2025 1 year plan \$155.88
2. Domain registration (Dynadot) ohioalanon.org 02/11/2025 \$10.99
3. Domain registration (Dynadot) ohioal-anon.org 05/23/2025 \$10.99

TOTAL: \$177.86

NOTE: Our hosting vendor (Dreamhost) offers cost savings if we go with a 3-year plan. We are currently on a 1-year plan.

Plan	Price	Monthly Rate	Buttons
Monthly	\$13.99	\$13.99/mo	Switch to This
1 Year	\$155.88	\$12.99/mo	Current Plan
3 Years	\$395.64	\$10.99/mo	Switch to This

Editing Software

The software used to edit and manage the site is called Mobirise. It is a personal single static license that I purchased several years ago. I have not asked for reimbursement for it. However, **when** we hand off management of our site to another volunteer, I highly recommend AFG of Ohio purchase their own license of Mobirise. \$149. When that hand-off happens is TBD. What's included in the kit can be found here: <https://mobirise.com/p/>

At your service,
Michael K – Webmaster - AFG of Ohio